

# MONTHLY MEMBERSHIP PROGRESS REPORT

LOCATION PENNSYLVANIA

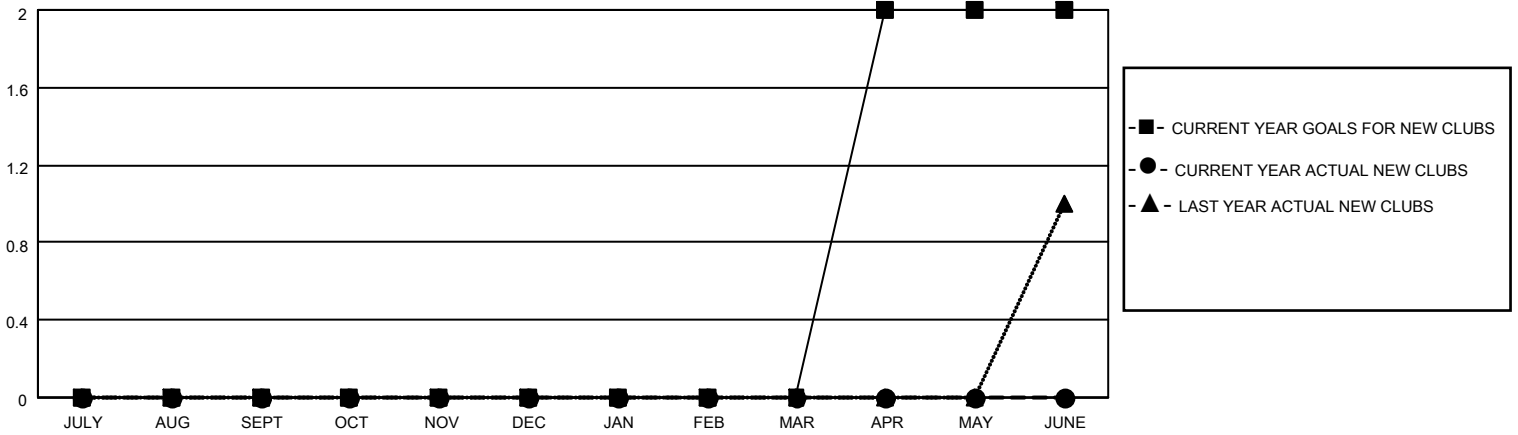
District 14 K

Results as of: 12/31/2021

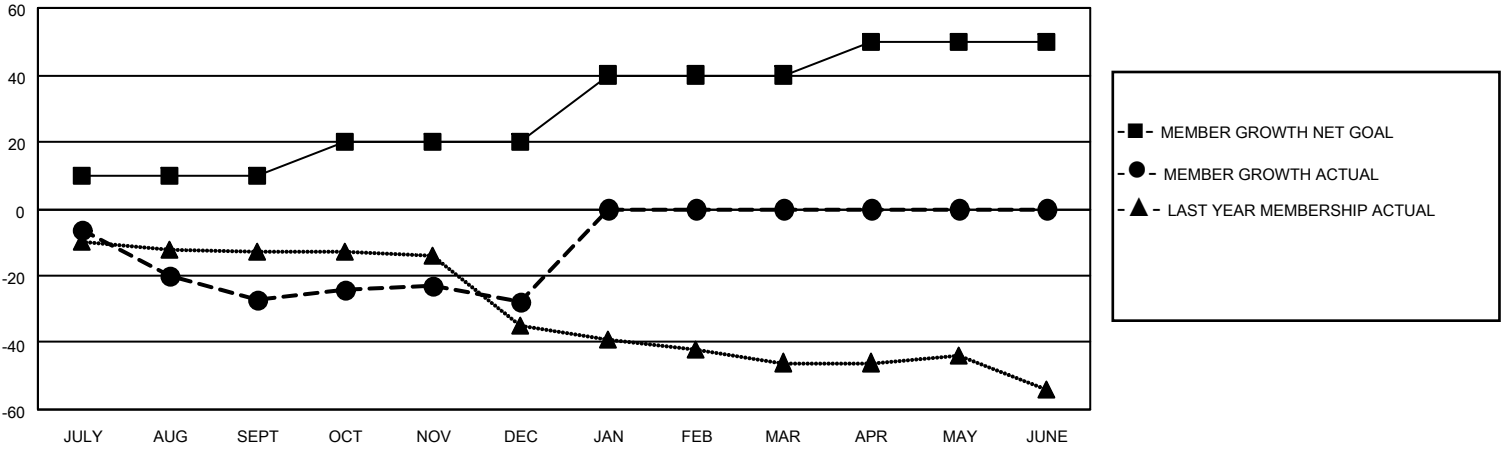
| Clubs                 |               |           |               |
|-----------------------|---------------|-----------|---------------|
| RESULTS FOR 2021-2022 |               |           |               |
| QUARTER               | NEW CLUB GOAL | NEW CLUBS | DROPPED CLUBS |
| JULY/AUG/SEPT         | 0             | 0         | 3             |
| OCT/NOV/DEC           | 0             | 0         | 0             |
| JAN/FEB/MAR           | 0             | 0         | 0             |
| APR/MAY/JUNE          | 2             | 0         | 0             |

| Members               |                        |                      |   |
|-----------------------|------------------------|----------------------|---|
| RESULTS FOR 2021-2022 |                        |                      |   |
| QUARTER               | MEMBER GROWTH NET GOAL | MEMBER GROWTH ACTUAL | DROPPED MEMBERS ACTUAL<br>(including transfers) |
| JULY/AUG/SEPT         | 10                     | 10                   | 37  |
| OCT/NOV/DEC           | 10                     | 34                   | 30  |
| JAN/FEB/MAR           | 20                     | 0                    | 0   |
| APR/MAY/JUNE          | 10                     | 0                    | 0   |

**GOALS AND ACTUAL NEW CLUBS CUMULATIVE**



**GOALS AND ACTUAL MEMBERS CUMULATIVE**



**DROPPED CLUBS: 3**

14 CLUBS OF 32 ADDED 1 OR MORE NEW MEMBERS

GENDER DISTRIBUTION

|                      |              |
|----------------------|--------------|
| MALE                 | 493 (67.72%) |
| FEMALE               | 235 (32.28%) |
| NON BINARY           | 0 (0.00%)    |
| PREFER NOT TO ANSWER | 0 (0.00%)    |

DROPPED MEMBERS

|                |           |
|----------------|-----------|
| DECEASED       | 10        |
| CLUB CANCELLED | 17        |
| OTHER          | 40        |
| <b>TOTAL</b>   | <b>67</b> |

[CLICK HERE FOR CUMULATIVE MEMBERSHIP DATA](#)

|                                 |    |
|---------------------------------|----|
| TOTAL FAMILY UNIT MEMBERS       | 99 |
| FAMILY MEMBERS PAYING HALF DUES | 51 |